

DISCLAIMER: PLEASE REVIEW CAREFULLY

This form is to be used for approving a new logo setup, which includes: location, size, inks and helmet style/color. A maximum of 4 inks can be used except for the Image 2000 Process. The graphic designers at Logo Express use the Pantone Matching System (PMS) Solid Coated guide regarding ink colors as well as a variety of stock inks to best match artwork supplied. The closest matched ink color will be used, unless otherwise instructed. Please reference the PMS number in the PMS Guide for your specified ink due to the fact that all printers and monitors color calibration systems vary. Most inks will vary in shade depending on the color of shell they are printed on. For example, logos printed on dark shell colors will be more affected than logos printed on lighter shell colors. If possible, a white background is suggested for logos printed on colored shells, especially when using gradients. All logos will be aesthetically centered on the helmet, unless otherwise instructed. The available maximum and minimum requested distance from brim will vary with each logo, shell type, and location on the shell.

Please check one:		
APPROVED by	on	
_	Customer Signature	Date
Submit Revised Proof (describe changes in email)		

(Revision fee may apply)